ASPI | Afarand Scholarly Publishing Institute; Turkey

ISSN: 2345-2897; Health Education and Health Promotion. 2023;11(5):723-731. 👩 10.58209/hehp.11.5.723

# Impact of a Blended Educational Intervention on COVID-19 Preventive Behavior in Teachers



### ARTICLE INFO

Т

*Article Type* Original Research

Authors Omid M.<sup>1</sup>MSc Aminshokravi F.<sup>1\*</sup> PhD Zarei F.<sup>1</sup> PhD

#### How to cite this article

Omid M, AminshokraviF, Zarei F.Impact of a Blended EducationalInterventiononCOVID-19Preventive Behavior in Teachers .HealthEducationPromotion. 2023;11(5):723-731.

### A B S T R A C T

**Aims** This study aimed to investigate the effect of a blended educational intervention based on the health belief model (HBM) about COVID-19 on teachers' preventive behavior.

**Materials & Methods** A randomized controlled trial was conducted on female teachers in four districts affiliated with Education Organization Karaj Iran. Then, one of these two districts was assigned to the intervention group (n=70) and the other to the control group (n=70) by the lottery method. The educational intervention was conducted via three online platforms. Our intervention was named BEHTA. It included a specifically designed website, holding virtual and group discussion classes, and using a popular social network messenger. **Findings** The results showed that there was no significant difference between the intervention and control groups before training (p>0.05) but immediately and 12 weeks after training, the two groups had a statistically significant difference in all constructs (p<0.05). In the control group, the mean score of knowledge, perceived susceptibility, perceived severity, perceived benefits, perceived barriers, cues to action, and self-efficacy did not differ significantly (p>0.05), but the mean score of behavior decreased (p=0.027).

**Conclusion** The educational intervention improves all constructs regarding COVID-19 in the intervention group.

Keywords Educational Intervention; COVID-19; Health Belief Model; Risk Reduction Behavior

### CITATION LINKS

<sup>1</sup>Department of Health Education & Health Promotion, Faculty of Medical Sciences, Tarbiat Modares University (TMU), Tehran, Iran

#### \*Correspondence

Address: Faculty of Medical Sciences, Tarbiat Modares University (TMU), Nasr Boulevard, Jalal Ale Ahmad, Tehran, Iran. Postal Code: 14115-111 Phone: +98 (21) 828845406 Fax: +98 (21) 82883556 aminsh\_f@modares.ac.ir

### Article History

Received: January 19, 2024 Accepted: April 4, 2024 ePublished: May 15, 2024 [1] World Health Organization declared a pandemic public health menace: A ... [2] To mask or not to mask: Modeling the potential for face mask use ... [3] COVID-19 coronavirus ... [4] COVID-19 in the Eastern Mediterranean Region: ... [5] COVID-19 trends and forecast in the Eastern Mediterranean ... [6] COVID-19 battle during the toughest sanctions ... [7] Blood supply sufficiency and safety ... [8] WHO COVID-19 ... [9] Clinical features of patients infected with 2019 novel coronavirus ... [10] COVID-19 pandemic: Prevention and protection ... [11] The relationship between government trust and preventive behaviors ... [12] Examining the application of behaviour change theories in the ... [13] Schooling disrupted, schooling rethought: How the COVID-19 ... [14] Impact of COVID-19 on grade school ... [15] New study! The impact of COVID-19 ... [16] Theories, models and methods of health education and ... [17] Design and psychometrics of a questionnaire on COVID-19 preventive ... [18] A pilot study of seven-day education program "door-to-door" to improve ... [19] COVID-19 outbreak: Effect of an educational intervention based on health belief ... [20] Assessment of knowledge, attitude, and factors associated with the preventive ... [21] Impact of educational intervention on nurses' knowledge, practice and ... [22] Impact of educational intervention on secondary school ... [23] Factors affecting parental intention to vaccinate kindergarten children ... [24] An assessment of parental knowledge, attitudes, and ... [25] A web-based health education module and its impact on the preventive ... [26] Effect of two complementary mass-scale media interventions ... [27] PIH22 efficacy of telephone-based educational intervention on knowledge ... [28] Knowledge and practices of nurses regarding Corona Virus (COVID-19): ... [29] Instructional interventions for improving COVID-19 knowledge, attitudes, ... [30] Health behavior and health education: Theory, research, ... [31] The behaviour change wheel: A new method for characterising ...

Copyright© 2023, the Authors | Publishing Rights, ASPI. This open-access article is published under the terms of the Creative Commons Attribution-NonCommercial 4.0 International License which permits Share (copy and redistribute the material in any medium or format) and Adapt (remix, transform, and build upon the material) under the Attribution-NonCommercial terms.

# Introduction

Since its emergence in December 2019, Coronavirus disease (COVID-19) has spread globally and become a global concern. COVID-19, which is spread by droplets and direct contact from human to human and is known to cause emergent respiratory infections and ranges from colds to acute severe respiratory syndrome, has imposed a global burden on health and the economy that has never been seen before. It has resulted in more than 1.4 million deaths in 220 countries or territories as of November 29, 2020 <sup>[1]</sup>. While it appears that the whole world is looking forward to the arrival of safe behavior, the adherence to COVID-19 prevention by the general public remains uncertain <sup>[2]</sup>.

In the Eastern Mediterranean region, Iran has the highest incidence and mortality of COVID-19 [3-5]. On February 19, 2020, the first case of death from COVID-19 was reported in Iran, and the infection spread rapidly <sup>[6, 7]</sup>. As of January 26, 2020, 1,183,182 definite cases and 54,308 deaths due to COVID-19 have been reported in Iran [8]. The main ways of transmitting coronavirus are by inhaling the infected person's respiratory droplets and being in close contact with the infected person or their secretions <sup>[9]</sup>. Even though several types of vaccines protect against COVID-19, the best way to avoid infection is to avoid exposure to this virus <sup>[10, 11]</sup>. Implementation of the community-based knowledge recommended by the World Health Organization (WHO) for prevention is crucial [12]. COVID-19 preventive behaviors include using a face mask, washing hands frequently with soap and water, covering the mouth and nose with a handkerchief when coughing and sneezing, avoiding touching eyes, mouth, and nose with a sitting hand, avoiding close contact with infected people, and maintaining social distance [11].

Undoubtedly, the COVID-19 epidemic has affected everyone, including teachers, and caused many challenges <sup>[13, 14]</sup>. In a study in the United States, teachers rated the negative impact of COVID-19 on themselves as moderate <sup>[15]</sup>. It is important to protect older teachers with an underlying illness because they are a high-risk group for COVID-19 [13, 15]. Teachers should be trained on how to deal with COVID-19 and properly implement health guidelines for the high incidence and mortality of COVID-19 in Iran and the lack of specific treatment. Primary prevention increases knowledge based on scientific evidence creates the proper attitude, and creates COVID-19 preventive behaviors among people, especially teachers. Therefore, considering teachers' health because of their relationship with many students and having an effective role in them and their parents' mindsets seems essential; The meaning of the phrase "prevention is better than cure" sheds light on the path.

The Health Belief Model (HBM) is a psychosocial model for behavioral change. It is more often used to

describe the relationship between health beliefs and health behaviors. HBM assumes that individuals' participation in prevention, early detection, and treatment measures for a specific health problem is depended on their perception that they are at risk of this condition, even if they do not exhibit symptoms (perceived susceptibility). They recognize that COVID-19 is a significant health problem with serious consequences (perceived severity); They believe in the benefits of suggested preventive measures (perceived benefits) and recognize that the benefits outweigh the common barriers associated with these measures (perceived barriers). Furthermore, they believe they have the motivation and ability to engage in a healthy lifestyle <sup>[16]</sup>.

According to the above, teachers' health beliefs, behaviors, and knowledge about preventive behaviors are important. Changing the health beliefs regarding the infectious disease epidemic may deeply root the importance of self-efficacy in healthy behavior regarding COVID-19. The educational intervention content leveled them up with the latest updates about COVID-19's way of transmission, signs and symptoms, and preventive behaviors.

Therefore, promoting preventive behavior-related COVID-19 with an appropriate educational method is important. Individual enabling factors such as level of literacy, socio-economic status, age, etc. as well as access-limiting situations such as the COVID-19 pandemic and lockdowns affect educational method selection. Furthermore, choosing the proper training method in line with using a fit change behavior conceptual framework is as important too. The present study was one of the first studies that approached behavior change in the early waves of the COVID-19 pandemic in Iran. Understanding the cognitive factors affecting corona-preventing behaviors in the early waves due to the high perceived fear and sensitivity in people required the design of a curriculum based on the theory and framework of behavior change. On the other hand, in terms of facilitating educational programs by providing training both in online and offline ways blended learning was designed. The current study aimed to investigate the effect of an educational intervention based on the HBM about COVID-19 on teachers' knowledge, health beliefs, and behaviors.

# Materials and Methods

# Study design

This randomized controlled trial was conducted on elementary school teachers of Karaj City, Iran, in 2021. Comprehensive sampling was followed to include all below 60 female teachers who were residents of Karaj, Alborz Province, Iran (140 teachers). The cluster sampling method was used for sampling. First, two districts were randomly selected from the four districts affiliated with the Karaj Education Organization (districts 3 and 4). Then, one

## 725

of these two areas was assigned to the intervention group (district 3) and the other to the control group (area 4) by lottery method. Then, from each of these two districts, 12 primary schools were randomly selected by an externally trained researcher (Figure 1). Teachers from selected schools were invited to participate in this study, taking into account the inclusion and exclusion criteria, set by the teachers of these schools during a telephone or in-person call after a brief description of the subject of the study and its objectives. Written and online consent was obtained from them.





### **Data collection tools**

Data were collected using a validated questionnaire <sup>[17]</sup>. It has two sections: Part I: Socio-demographic data, designed to collect data such as age, educational level, residence, work experience, and history of COVID-19. Part II: Assessment of teacher's knowledge regarding COVID-19: Researchers developed it after reviewing current literature. It included the COVID-19 definition, signs and symptoms, mode of transmission, and World Health

Organization recommendations. Part III: Health belief model scale; To assess teacher's beliefs regarding COVID-19. Researchers developed it after reviewing current literature to examine perceived susceptibility (8 items), perceived severity (5 items), perceived benefits (5 items), perceived barriers (6 items), cues to action (4 items) and self-efficacy (11 items). In each item, the teachers have to choose one of five alternatives: Strongly agree=5, agree=4, indifference=3, don't agree=2, and strongly don't agree=1. Part IV: Assessment of teachers' behavior regarding COVID-19: Teachers' likelihood to engage in healthy behaviors regarding COVID-19. In this item, the teachers have to choose one of five alternatives: Always=5, often=4, sometimes=3, rarely=2, and never=1. The researchers developed the instrument, and then it was tested for face, content, and construct validity by 15 experts in health education, health care providers, and nursing fields. Instrument reliability was conducted using Cronbach's Alpha coefficient test (r=0.78) and Intra-Class Correlation (ICC=0.75). A pilot study was carried out on 20% of the participants. The pilot study's goal is to determine the instruments' clarity and validity. Based on the findings of the pilot study, no instrument modifications were made.

### Procedure

The content of the BEHTA intervention was not individually tailored to each participant, as all

 Table 1. Educational content for BEHTA

 Knowledge

participants were homogenous in terms of sociocultural status. Therefore, the educational contents generally included: 1) Basic health information about the coronaviruses and global timeline of COVID-19, including statistical facts such as COVID-19 prevalence and mortality, when the COVID-19 test will be performed; 2) Introducing the correct ways of implementing COVID-19 preventive behaviors such as wearing a face mask, frequent hand washing, and maintaining social distance; 3) Information about accessibility and availability of local healthcare centers regarding COVID-19 testing and care; 4) Information on how to prevent coronavirus spreading by disinfecting surfaces; 5) Stories, myths, misunderstandings, pseudo-knowledge that describe teachers' overcoming socio-cultural barriers to preventive behaviors regarding COVID-19; 6) When a person should be visited by a doctor; 7) The benefits of obeying preventive behaviors correctly (Table 1).

Educational Objectives	The teacher aimed to be knowledgeable about COVID-19
Sub-Objectives	Teachers should know about how COVID-19 happens
	Teachers should know about COVID-19 signs and symptoms
	Teachers should know what it means by "Prevention behavior about COVID-19"
	Teacher knows when, where, and by whom they should be examined
	Teachers should know how to wear masks, social distancing, and wash hands
Educational Content	COVID-19 symptoms, diagnostic and therapeutic methods in brief
	Ways to prevent COVID-19
	Referral centers for COVID-19 examination and testing
Presentation Form	Digital booklet, short video, long and short texts, images, infographic, e-poster
Perceived threat	
Educational Objectives	Teacher aimed to perceive COVID-19 vulnerability
Sub-Objectives	Teacher perceives why they are vulnerable to COVID-19
	Teacher perceives the consequences of COVID-19 on their health
Educational Content	Common consequences of COVID-19 on their health
	Common consequences of unprotected behavior (no mask, no social distance)
Presentation Form	Story motion graphic, short visual quiz
Ferceived barriers	To a characterized to an durate managing distance in the field of COVID-10 presenting helps:
Educational Objectives	Teachers almed to reduce perceived darriers in the field of COVID-119 preventive behaviors
Sub-Objectives	Teacher perceives taking COVID-19 preventive behaviors is not difficult or unpleasant
Educational Content	Using the reduce COVID 10 providenting a face mask outdoors, and social distancing are easy to do
Dresentation Form	Now to reduce COVID-19 preventive behaviors difficulties
Presentation Form	story motion graphic, share teachers experiences
Educational Objectives	Teacher signed to increase the perceived benefits of COVID 10 preventive behaviors
Sub Objectives	The teacher provings the banefits of COVID 10 proventing behaviors
Sub-Objectives	The teacher perceives the benefits of COVID-19 preventive behaviors, such as hand washing and wearing a
Educational Content	Repetite of frequent hand washing use of alcohol or hand sanitizers in places where there is no access to soan
Luucational content	and water water water and water and social distancian
Presentation Form	And to marship a chock that a not a not a
Efficacy	nound graphic, c book, photo posteu
Educational Objectives	Teacher aimed to perceive COVID-19 prevention self-efficacy
Sub-Objectives	Teachers are sure of preventive behavior
	Teachers are sure of their ability and skills using a mask, social distancing, washing hand
	Teachers should make sure they have enough information to prevent COVID-19
	Teachers should make sure how to prevent COVID-19
	Teachers should make sure to see a doctor if they have unprotected behavior
	Teachers should make sure they know when, where, and by whom they should be examined if necessary
	Teachers should make sure that they know how to use a mask properly
Educational Content	How to use face mask correctly, benefits of using a mask, common beliefs about COVID-19
<b>Presentation Form</b>	Motion graphic, the memory of teacher with COVID as a story
Prevention behavior	
<b>Educational Objectives</b>	The teacher aimed to do a prevention behavior
	Teachers should be intended to do preventive behavior
	Teachers are intended to set an appointment with an expert to take an exam
<b>Educational Content</b>	Ways to prevent COVID-19, side-effects COVID-19 on daily life and health
<b>Presentation Form or</b>	Long and short texts, short film

The educational intervention was designed and conducted based on the HBM through four sequential phases:

**Assessment phase:** Assessment of teachers' knowledge, health beliefs and behavior regarding COVID-19 through using the developed tools as an online pretest. The results of the pre-test were analyzed to reveal teachers' training needs for COVID-19.

**Planning phase:** According to the results of the needs assessment and in light of the relevant literature, the investigators designed an educational intervention in the form of a blended educational program, and then it was independently evaluated by external peer reviewers. The educational intervention emphasized the areas of teacher's knowledge and health beliefs about COVID-19.

Educational phase: Because of closures in Iranian schools at the time of the COVID-19 pandemic, all the educational intervention was conducted via three online platforms. Our intervention is named BEHTA, abbreviated for Behavior Education Health Teachers Awareness. Actually, the BEHTA intervention was designed as a blended education. In other words, BEHTA's educational content was delivered through specifically designed website available at а www.behta-tmu.ir, holding virtual and group discussion classes via an online platform called Big Blue Bottom (BBB) supported by Tarbiat Modares University, and using a popular social network messenger (such as WhatsApp) for multimedia messages. Teachers in the intervention group were provided with educational content by accessing the BEHTA website (Behta-tmu.ir) with a password. To increase their knowledge regarding COVID-19, they were allowed to receive all the contents of the website just for two weeks. After this period, access was denied and they had to take part in an online class to share their experiences, beliefs, and attitudes regarding COVID-19 in a group discussion. Accordingly, each Wednesday at 10:00 a.m., four 45minute online class discussions were moderated by two mentors identified as a healthcare provider and a nurse affiliated with health centers in Tehran. Participants also agreed to receive multimedia messages each day for four weeks at 8:00 a.m. They also, received a reminder notification for the online class participation through their social media (such as WhatsApp) one hour before the class would begin. To enhance participants' adherence to the BEHTA intervention program, we bought internet service for their smartphones. The subjects were committed to refusing to check educational content and messages about the COVID-19 pandemic received by other platforms during the performance of the study.

**Evaluation phase:** A follow-up test was conducted immediately and 12 weeks after the one-month intervention using the same pre-test tools for intervention groups. It was an online questionnaire,

and the results were collected using the self-report method.

In this study, the control group did not receive intervention. The subjects of the control group participated in the pre and post-test with basic and ordinary information, achievable through mass media such as television, newspapers, and social networks. Therefore, an online post-test was provided to the control group immediately after completing the questionnaire and 12 weeks later, using the same questionnaire in the pre-test stage. Due to the usefulness of the planned education, the interventions were provided to the control group, after evaluation of the findings.

## Data analysis

After data collection was completed, it was entered into SPSS 16 software to perform the required analysis. Descriptive statistics such as frequency, percentage, and mean±SD were used to describe the data. Differences between the intervention and control groups were tested using Chi-square, Fisher exact, and independent t-test.

### Findings

There was no significant difference (t=0.306; df=138; p=0.76) between the mean age of the intervention (44.74±8.50) and the control (44.33±7.48) groups. Also, there was no significant difference (t=1.949; df=138; p=0.053) between the mean job experience of the intervention (20.99±8.56) and the control (17.96±9.78) groups. There were no statistically significant differences between intervention and control groups concerning their demographic characteristic (Table 2).

**Table 2.** Comparing the sociodemographic characteristics frequency (the numbers in parentheses are percentages) between the intervention (n=70) and control (n=70) groups

Characteristics		Control	Intervention	Statistics
History of	No	62 (88.6)	65 (92.9)	$\chi^2 = 0.763$
COVID-19	Don't know	8 (11.4)	5 (7.1)	df=1
	Total	70 (100)	70 (100)	p=0.382
Education	Associate degree	6 (8.6)	10 (14.3)	$\chi^2 = 1.873$
Level	Bachelor	47 (67.1)	48 (68.6)	df=1
	Masters	17 (24.3)	12 (17.1)	p=0.392
	Total	70 (100)	70 (100)	-

There were no statistically significant differences between the intervention and control groups in all areas of knowledge assessed before the intervention. On the contrary, immediately and 12 weeks after the intervention, significant differences were observed between the intervention and control groups in knowledge (Table 3).

**Table 3.** Comparing the knowledge score regarding COVID-19 mean between the intervention (n=70) and control (n=70) groups before immediately and 12 weeks after the intervention

Sciore, minieuratery and 12 weeks after the intervention			
Stage	Intervention	Control	p-Value
Before	17.58±1.99	17.95±1.3	3 p=0.198
Immediately after	19.62±0.70	17.98±1.0	8 p<0.001
After 12 weeks	19.70±0.64	18.01±1.1	8 p<0.001
p-Value	p<0.001	p=0.838	

# 727

Before the intervention, there were no statistically significant differences between the intervention and control group concerning perceived susceptibility, perceived severity, perceived barriers, perceived benefits, cues to action, self-efficacy, and total health beliefs (p<0.05). Immediately and 12 weeks after the intervention, there were statistically significant differences between intervention and control groups in all elements of the health belief model and the total health beliefs score (p<0.05; Table 4).

 Table 4. Comparing the Health Belief Model (HBM) constructs

 scores mean between the intervention (n=70) and control (n=70)

 groups before, immediately and 12 weeks after the intervention

Parameter	Intervention	Control	p-Value
Perceived susceptibility			
Before	35.08±2.90	35.37±2.81	p=0.556
After	38.17±2.21	35.05±2.50	p<0.001
After 12 weeks	38.35±1.42	34.94±2.52	p<0.001
p-Value	p<0.001	p=0.41	Ì
Perceived severity	•	•	
Before	20.25±3.72	21.12±3.35	p=0.148
After	23.27±2.24	21.04±3.36	p<0.001
After 12 weeks	23.35±1.52	20.97±3.34	p<0.001
p-Value	p<0.001	p=0.943	
Perceived benefits	•	•	
Before	22.05±1.91	22.14±1.85	p=0.788
After	24.01±1.20	22.01±1.85	p<0.001
After 12 weeks	23.98±0.90	21.91±1.78	p<0.001
p-Value	p<0.001	p=0.66	Ĺ
Perceived barriers			
Before	16.14±2.88	16.18±2.92	p=0.931
After	14.62±2.90	15.95±2.85	p=0.007
After 12 weeks	14.58±2.78	16.02±2.81	p=0.003
p-Value	p<0.001	p=0.731	
Cues to action			
Before	16.25±2.94	16.28±2.69	p=0.952
After	18.27±2.15	16.04±2.29	p<0.001
After 12 weeks	18.44±1.49	16.12±2.20	p<0.001
p-Value	p<0.001	p=0.43	
Self-efficacy			
Before	49.98±2.98	50.34±3.97	p=0.549
After	51.85±2.75	49.90±3.28	p<0.001
After 12 weeks	51.97±1.82	49.78±3.19	p<0.001
p-Value	p<0.001	p=0.142	
Total HBM score			
Before	159.78±9.33	161.45±9.99	p=0.308
After	170.21±5.76	160.01±7.75	p<0.001
After 12 weeks	170.65±4.21	159.77±7.59	p<0.001
p-Value	p<0.001	p>0.05	

Before the intervention, there were no statistically significant differences between the intervention and control group concerning practice (p<0.05). Immediately and 12 weeks after the intervention, there was a statistically significant difference in practice scores between the intervention and control groups (p<0.05; Table 5).

**Table 5.** Comparing the practice scores mean between the intervention (n=70) and control (n=70) groups before, immediately and 12 weeks after the intervention

Stage	Intervention	Control	p-Value
Before	50.10±3.24	50.15±3.46	p=0.920
After	51.60±2.56	49.71±2.97	p<0.001
After 12 weeks	51.91±1.60	49.60±3.04	p<0.001
p-Value	p<0.001	p=0.027	

Discussion

The current study was conducted to assess the effect of an educational intervention based on HBM about COVID-19 on teachers' preventive behavior. Indeed, this study was conducted at a time of the COVID-19 pandemic outbreaks, caused to online education.

The results of the pre-test showed no significant difference in the mean scores of HBM constructs, including perceived susceptibility, perceived severity, perceived benefits, perceived barriers, cues to action, and self-efficacy between the control and test groups. Indeed, at the pre-test stage, the mean scores were observed in the same range. However, a significant difference was observed between the mean scores of the two groups after providing the interventions to the test group and then comparing the means with the control group, using the post-test. Due to the commitment of the subjects to refuse to receive educational content from other platforms during this study, the difference shows the effectiveness of providing planned education to the test group.

Also, during an interview with the test group subjects, they considered the positive effect of promoting COVID-19 prevention behaviors due to their participation in the online training sessions rather than receiving education messages. They stated that holding online classes has given them the commitment to follow the training.

We investigated the preventive behavior among the teachers, who can have an important role in developing and promoting preventive behaviors among learners. There were several studies with different objectives, such as assessing the public's perceptions and practices toward COVID-19 by HBM <sup>[18]</sup>, investigating the public's adherence to COVID-19 preventive practices by HBM <sup>[19-22]</sup>, investigating the factors related to preventive health behaviors during the COVID-19 pandemic by HBM <sup>[23, 24]</sup>, or evaluating the psychological impact of COVID-19 by HBM <sup>[25]</sup>. So, most of the studies in this area have been performed on students or the public, whereas the sample of our study was the teachers who can promote preventative behaviors among learners.

Based on our results, a statistically significant difference was observed between the two groups in terms of the mean scores of constructs of HBM, including perceived susceptibility, perceived severity, perceived benefits, perceived barriers, cues to action, and self-efficacy immediately and 12 weeks after the intervention. This statistical difference was also observed in the mean knowledge and practice scores of the two groups 12 weeks later.

There were no studies found online that applied HBM educational intervention for COVID-19 among teachers. Because it is a newly emerging virus, it is the first study that assessed the effectiveness of educational programs on teachers' attitudes regarding HBM constructs. Therefore, we must

**Health Education and Health Promotion** 

discuss and compare our findings with other relevant studies regarding general attitude changes about COVID-19.

Significant differences were observed between the pre-intervention score and those immediately and 12 weeks after the intervention group intervention. The results of the present study are in line with Elgzar et al. [19] on Saudi nursing students, Amaliyah [18] on Indonesian individuals, and Ayed et al. [22], on high school students that education is significantly effective in increasing their level of knowledge about COVID-19. On the other hand, in a study to enhance children's handwashing and understanding of microbes. She compared the effects of two types of educational interventions on knowledge and practice. In the first part, a multi-component educational intervention was performed on the experimental group, and their mean knowledge score was significantly improved. However, in the second part, vocal training was performed for the intervention group in which the mean score of knowledge did not increase significantly. The reason for this discrepancy may be due to the educational method; The teaching was done only by playing a poem about hand washing, but in our study, the content was taught during several sessions, and the two-way communication, question and answer sessions, and a website for continuous access to educational content was available.

Significant differences were observed between the pre-intervention score of HBM constructs and those immediately, and 12 weeks after the intervention in the intervention group, which is in line with the results of Elgzar et al. [19], and Nasirzadeh & Aligol [20] that predicted a significant correlation between adopting preventive behaviors for COVID-19 with knowledge, attitude, and HBM constructs, Elasrag et al. [21] on nurses' attitudes about preventive behaviors from COVID-19, Amaliyah <sup>[18]</sup> on people's attitudes about COVID-19 preventive behaviors by giving door-to-door health information, and Aved et al. [22] that use various educational materials, e.g., photos, videos, PowerPoint and booklets to teach students about COVID-19. We haven't found any study showing that education was ineffective in increasing attitudes associated with COVID-19.

Attitude had the highest correlation coefficient with the adoption of preventive behaviors and was the strongest predictor of preventive behaviors. In different studies, researchers have emphasized the effect and importance of attitude on adopting preventive behaviors <sup>[23, 24]</sup>.

Significant differences were observed between the pre-intervention score of practice and those immediately, and 12 weeks after the intervention in the intervention group which is in line with at least five other studies; Abbas *et al.* <sup>[25]</sup> that showed webbased educational intervention as an effective tool for

training and promoting preventive behaviors from COVID-19, Tidwell et al. [26] that showed the positive effect of educational intervention through mass media on promoting health habits, Elasrag et al. [21] that showed the positive effect of educational intervention on improving nurses' performance, Fung et al. [27] that showed the effectiveness of the telephone-based educational intervention on preventing COVID-19 in Hong Kong, Said [28] that showed the educational intervention has a significant effect on the performance of nurses in prevention of COVID-19. In contrast, Mistree et al. [29] compared 10minute and 22-minute video training interventions on prevention behaviors of COVID-19 and showed that both interventions led to an increase in knowledge, but the first intervention could not significantly change attitudes and behaviors. The reason for this can be the short time of the intervention (3 days) and the inadequacy and lack of variety of educational content. Behavioral change is a complicated process that is likely to occur in different phases through increasing knowledge, making and improving beliefs, perceptions, and attitudes, and providing behavioral facilitators <sup>[30, 31]</sup>.

Although our findings support the effectiveness of the educational intervention, this study had some limitations such as the ineffective collaboration of participants to complete the online questionnaire resulted in time lasting. Moreover, structural and personal barriers to receiving virtual education were the other points that overshadowed our educational program. The data and information were reported by the self-report method. Collecting information through a self-report has limitations. Because people are often biased when they report on their own experiences. Despite the limitations, this study had some strengths too. Promoting preventive behaviorrelated COVID-19 with an appropriate educational method is important. Individual enabling factors such as level of literacy, socio-economic status, age, etc. as well as access-limiting situations such as the COVID-19 pandemic and lockdown affect educational method selection. Furthermore, choosing the proper training method in line with using a fit change behavior conceptual framework is as important too. The present study was one of the first studies that approached behavior change in the early waves of the COVID-19 pandemic in Iran. Understanding the cognitive factors affecting corona-preventing behaviors in the early waves due to the high perceived fear and sensitivity in people required the design of a curriculum based on the theory and framework of behavior change. On the other hand, in terms of facilitating educational programs by providing training both online and offline, ways Blended learning was designed. This study needs to be replicated in different settings and a larger population to be able to generalize the results.

Impact of a Blended Educational Intervention on COVID-19 Preventive Behavior in Teachers

# Conclusion

By increasing the level of knowledge, perceived sensitivity, perceived severity, perceived benefits, perceived barriers, cues to action, and self-efficacy regarding COVID-19, preventive behaviors improve in teachers. Perceived severity is one of the most important predictors of behavior. The 4-week continuous training by various training methods, has a last-long effect on teachers' behavior. The use of blended educational intervention proved to be an effective flexible educational technique. Given these findings, the healthcare system may wish to consider the BEHTA in concealing education programs for all populations to improve people's COVID-19 preventive behavior.

**Acknowledgments:** We would like to extend our sincere gratitude to all the teachers involved in this study. Furthermore, we appreciate the research deputy support at the Faculty of Medical Sciences, Tarbiat Modares University.

**Ethical Permissions:** The Medical Faculty of Tarbiat Modares University supported this work in 2020 (under the clinical trial registration code IRCT20210416050988N1 and ethics code IR.MODARES.REC.1399.182).

**Conflicts of Interests:** Nothing declared by the authors. **Authors' Contribution:** Omid M (First Author), Introduction Writer/Main Researcher (50%); Aminshokravi F (Second Author), Methodologist (20%); Zarei F (Third Author), Methodologist/Discussion Writer/Statistical Analyst (30%)

**Funding/Support:** No funding was received for this study.

# References

1- Jebril N. World Health Organization declared a pandemic public health menace: A systematic review of the coronavirus disease 2019 "COVID-19". Int J Psychosoc Rehabil. 2020;24(9):2784-95.

2- Eikenberry SE, Mancuso M, Iboi E, Phan T, Eikenberry K, Kuang Y, et al. To mask or not to mask: Modeling the potential for face mask use by the general public to curtail the COVID-19 pandemic. Infect Dis Model. 2020;5:293-308.
3- Worldometer. COVID-19 coronavirus pandemic [Internet]. United States: Worldometer; 2020 [cited 2020 Dec 25]. Available from:

https://www.worldometers.info/coronavirus/.

4- Salameh P. COVID-19 in the Eastern Mediterranean Region: Testing frequency, cumulative cases and mortality analysis. East Mediterr Health J. 2020;26(9):1005-10.

5- Dil S, Dil N, Maken ZH. COVID-19 trends and forecast in the Eastern Mediterranean Region with a particular focus on Pakistan. Cureus. 2020;12(6):e8582.

6- Takian A, Raoofi A, Kazempour-Ardebili S. COVID-19 battle during the toughest sanctions against Iran. Lancet. 2020;395(10229):1035-36.

7- Maghsudlu M, Eshghi P, Amini Kafi-Abad S, Sedaghat A, Ranjbaran H, Mohammadi S, et al. Blood supply sufficiency and safety management in Iran during the COVID-19 outbreak. Vox Sang. 2021;116(2):175-80.

8- World Health Organization. WHO COVID-19 dashboard [Internet]. Geneva: World Health Organization; 2020 [cited 2020 Dec 25]. Available from: https://covid19.who.int/. 9- Huang C, Wang Y, Li X, Ren L, Zhao J, Hu Y, et al. Clinical features of patients infected with 2019 novel coronavirus in Wuhan, China. Lancet. 2020;395(10223):497-506.

10- Cirrincione L, Plescia F, Ledda C, Rapisarda V, Martorana D, Moldovan RE, et al. COVID-19 pandemic: Prevention and protection measures to be adopted at the workplace. Sustainability. 2020;12(9):3603.

11- Min C, Shen F, Yu W, Chu Y. The relationship between government trust and preventive behaviors during the COVID-19 pandemic in China: Exploring the roles of knowledge and negative emotion. Prev Med. 2020;141:106288.

12- Weston D, Ip A, Amlôt R. Examining the application of behaviour change theories in the context of infectious disease outbreaks and emergency response: A review of reviews. BMC Public Health. 2020;20(1):1483.

13- Reimers FM, Schleicher A. Schooling disrupted, schooling rethought: How the COVID-19 pandemic is changing education. Berlin: OECD; 2020. p. 12.

14- Lemon N. Impact of COVID-19 on grade school teachers [Preprint]. 2020 [cited 2024, 28 June]. Available from: https://papers.ssrn.com/sol3/papers.cfm?abstract\_id=36 39315.

15- University of Maryland. New study! The impact of COVID-19 on teachers. College Park: University of Maryland; 2020 [cited 2020 Nov 16]. Available from: https://education.umd.edu/research-college/impact-covid-19-teachers.

16- Safaari M, Shojaeizadeh D, Heidarnia A, Pakpoor Haji Agha A, Ghafranipoor F. Theories, models and methods of health education and health promotion. Tehran: Asar-E Sobhan Publishing; 2014. [Persian]

17- Omid M, Aminshokravi F, Zarei F. Design and psychometrics of a questionnaire on COVID-19 preventive behaviors evaluation based on health behavior model. Health Educ Health Promot. 2022;10(2):315-21.

18- Amaliyah E, Aminah. A pilot study of seven-day education program "door-to-door" to improve knowledge, attitude, and practices towards 2019-nCoV during stay at home in Indonesia. KnE Life Sci. 2021;6(1):124-31.

19- Elgzar WT, Al-Qahtani AM, Elfeki NK, Ibrahim HA. COVID-19 outbreak: Effect of an educational intervention based on health belief model on nursing students' awareness and health beliefs at Najran University, Kingdom of Saudi Arabia. Afr J Reprod Health. 2020;24(s1):78-86.

20- Nasirzadeh M, Aligol M. Assessment of knowledge, attitude, and factors associated with the preventive behaviors of Covid-19 in Qom, Iran, in 2020. Qom Univ Med Sci J. 2020;14(7):50-7. [Persian]

21- Elasrag GAEA, Elsabagh NE, Abdelmonem AF, Ahmed AA. Impact of educational intervention on nurses' knowledge, practice and attitude related prevention measures of COVID 19. Indian J Forensic Med Toxicol. 2021;15(3):2939-48.

22- Ayed MMA, Mohamed AAE, Mahmoud TM, AbdElaziz SM. Impact of educational intervention on secondary school students' knowledge, practices and attitudes regarding to COVID-19. 2021;12(2):58-74.

23- Zeng Y, Yuan Z, Yin J, Han Y, Chu CI, Fang Y. Factors affecting parental intention to vaccinate kindergarten children against influenza: A cross-sectional survey in China. Vaccine. 2019;37(11):1449-56.

24- Goss MD, Temte JL, Barlow S, Temte E, Bell C, Birstler J, et al. An assessment of parental knowledge, attitudes, and

25- Abbas K, Nawaz SMA, Amin N, Soomro FM, Abid K, Ahmed M, et al. A web-based health education module and its impact on the preventive practices of health-care workers during the COVID-19 pandemic. Health Educ Res. 2020;35(5):353-61.

26- Tidwell JB, Gopalakrishnan A, Lovelady S, Sheth E, Unni A, Wright R, et al. Effect of two complementary mass-scale media interventions on handwashing with soap among mothers. J Health Commun. 2019;24(2):203-15.

27- Fung MY, Lee YH, Lee YTA, Wong ML, Li JTS, Lee V. PIH22 efficacy of telephone-based educational intervention on knowledge transfer of COVID-19 related health topics to elderly citizens in Hong Kong: A pilot study. Value Health.

Omid et al.

28- Said AR. Knowledge and practices of nurses regarding Corona Virus (COVID-19): An educational intervention. Medico Leg Update. 2021;21(2):36-47.

29- Mistree D, Loyalka P, Fairlie R, Bhuradia A, Angrish M, Lin J, et al. Instructional interventions for improving COVID-19 knowledge, attitudes, behaviors: Evidence from a large-scale RCT in India. Soc Sci Med. 2021;276:113846.

30- Glanz K, Rimer BK, Viswanath K, editors. Health behavior and health education: Theory, research, and practice. 4<sup>th</sup> ed. Hoboken: Jossey-Bass; 2008.

31- Michie S, Van Stralen MM, West R. The behaviour change wheel: A new method for characterising and designing behaviour change interventions. Implement Sci. 2011;6:42.